# Tax Wise Giving A Seminar 

## Introduction

## > Our purpose:

- Provide giving ideas-"food for thought"
- Answer common questions
- NOT to convince you to give


## Giving Ideas-Cash

> Easiest asset to give-usually by writing a check
> No difficulty valuing the gift
$>$ Church and individuals must follow IRS guidelines for gift substantiation

## Giving Ideas-Cash

Creative ways to give cash

- Inheritance
- Income Tax Refund
- Matching gifts through employer


## Giving Ideas-Major Assets

## Giving Ideas-Major Assets

> Assets other than cash:

- Certificates of Deposit
- Securities (stocks, bonds, mutual funds)
- Life Insurance Policies
- Real Estate


## Gifts of Certificates of Deposit

> Give (assign) certificate to the Church

- Church receives interest until maturity
- Church receives principal at maturity
- Avoids penalty for early withdrawal
> You receive tax deduction for fair value of CD at date of gift
- Principal plus accrued unpaid interest


## Gifts of Securities

> Capital gain assets examples:

- Stocks
- Publicly traded
- Closely held (C corp. best)
- Mutual Funds
- Bonds (not U.S. Savings Bonds)
$>$ Must be held more than one year to deduct Fair Market Value. Otherwise, can only deduct donor's cost basis


## Power Giving Principle

> It is better to GIVE an appreciated asset rather than to SELL it.
$>$ If you SELL first, you must pay tax on your gain before you can make the gift.
$>$ This results in more money to the IRS, less of a tax deduction for you, and less money to your church.

## Power Giving Principle: An Example

|  | Sell 1 ${ }^{\text {st }}$ | Give 1st |
| :---: | :---: | :---: |
| Value of Securities | \$20,000 | \$20,000 |
| Cost Basis | \$10,000 | \$10,000 |
| Tax on Gain at Sale(15\%) | \$1,500 | 0 |
| Amount to Church | \$18,500 | \$20,000 |
| Net Tax Benefit (@25\% tax rate) | \$3,125 | \$5,000 |

## Gifts of Real Estate

> Examples: vacant land, improved real estate, farm land
> Same principles apply as in the case of securities

- Donate appreciated property
- Sell property which has declined in value from adjusted cost basis and donate proceeds


## Gifts of Insurance Policies

> Is there a policy no longer needed for protection?

- Give policy now to the Church
- Income tax deduction will depend upon:
- Type of policy
- Cost basis in policy
- Substantiation-IRS form 8283 and an appraisal may be required depending on value of gift
- IRS form 712 obtained from Insurance Company may be helpful


## Giving Ideas-Other

## Giving Ideas - Other

- Tangible Personal Property Examples: (coins, stamps), vehicles, etc. Normally, donor's deduction limited to the lower of cost or value

Church provides receipt of gift with description - donor responsible to value gift

## Giving Ideas - Other

## $>$ Gic

$>$ AVOID: Retirement Plan Assets (IRA, 401k)
> Refinance your mortgage

## Giving Ideas-Other

Consider selling stock that has declined in value \& donating proceeds:

Tax Savings © $25 \%$ *

Stock Purchase Price
Current Market Value
Loss, if Sold
Sell and Donate Proceeds:
Loss on Sale
Charitable Contribution

TOTAL TAX SAVINGS
\$10,000
$\$ 6,000$
$\$ 4.000$

S 4,000
S 6,000

S 1,000
S 1.500

S 2.500

Note: "Loss on Sale" only deductible against ordinary income for up to $\$ 3,000$ per year with unlimited carry forward available

* Your tax rate may be more or less depending upon your level of taxable income.



## IRA Charitable Rollover Made Permanent

> Giving Opportunity from IRAs
> Conditions to qualify:

- Distribution made from your IRA directly to the church
- IRA owner must be at least age 70.5
- Limit of \$100,000 per year per donor


## IRA Charitable Rollover Benefits

- Transfer to church counts toward IRA owner's Required Minimum Distribution (RMD)
- Transfer does not generate taxable income or a charitable deduction


## IRA Charitable Rollover Possible Personal Benefits

> This strategy may have benefit if you:

- Do not itemize your deductions
- Pay a state income tax, but can't deduct charitable gifts on your state tax return
- Encounter deduction limitations due to exceeding certain income thresholds
- Pay income taxes on your Social Security income (due to receiving RMD)


## Appendix

Following are more complex transactions, that may be of interest to some individuals. If any of these strategies seem to apply, you should arrange a meeting with your tax professional to further explore.

## Consider establishing a Donor Advised Fund

> Especially helpful if you...

- Have a highly appreciated substantial asset (real estate or closely held C corporation)
- Want to gift entire asset, but not to just one charity
- Want to make current gift to church capital campaign with part of asset
- Are not yet certain of other charitable beneficiaries


## Donor Advised Fund - Plan:

> Gift entire asset now
> Receive immediate charitable income tax deduction for entire amount gifted
> Advise fund to transfer church gift portion immediately (or progressively over 3 years)
> Advise fund to make gifts to other charities in the future
> Limited paperwork for transfer, low cost

